

Benedict Negotiating Seminars Inc.

Thank you for your interest in our <u>Real</u> World Negotiating[™] seminar.

There are three principle reasons why companies select our in-house, <u>*Real</u> World Negotiating™* training:</u>

- 1. **IDENTIFIABLE RESULTS** Time and again our clients tell us participants have recovered the cost of the seminar within days or weeks by applying just one or two of the many tools your people will learn to use during this seminar.
- 2. CUSTOMIZING Our clients appreciate the attention to detail we apply during the pre-seminar discussions. This allows us to create a customized workshop where attendees practice skills using actual negotiating situations and address negotiating challenges they experience on a daily basis.
- 3. BEST POSSIBLE LEARNING ATMOSPHERE Our seminars are consistently rated "outstanding learning experiences" by attendees. We take pride in creating a fast-paced and enjoyable environment that meets the needs of all learning styles. Each seminar includes mini-lectures, large and small group discussions, significant skill building activities – and plenty of audience interaction.

INVESTMENT WHEN CONDUCTED IN THE UNITED STATES

The rate for our 2-day Negotiating Session is 10,000 plus expenses (coach airfare, hotel, meals, & ground transportation), with payment on the day of the seminar – or 11,000 if paid at net 30. Up to 20 people can be involved in each seminar.

Again, thank you for your interest in our <u>*Real</u> World NegotiatingTM* seminar. We look forward to talking with you in the days ahead.</u>

Best Regards,

Bob Benedict

Robert Benedict President